



## Introducing The Lightfoot Institute

*New institute brings accurate analysis crucial to understanding our energy future.*

Montreal, QC ([PRWEB](#)) September 29, 2010 -- The Lightfoot Institute is a newly founded non-profit research and education organization formed:

"To generate awareness of today's global energy challenges and to advance a workable and sustainable plan that would solve the universally growing needs."

"People have little understanding of how much energy we use," said co-founder H. Douglas Lightfoot. "For instance, the United States used more energy in 1850 than 60 per cent of the world's countries use today — and that's before Henry Ford's Model-T revolutionized transportation in the early part of the 20th century."

"We must have adequate energy to adapt to climate change, whether or not climate is warming or cooling, otherwise the environment will be destroyed," he explained. "The trees we all enjoy will be burned to heat people's houses."

"Like income, we use energy in a discretionary manner," explained co-founder Brian G. Lightfoot. "Manufacturing a 2-pound box of breakfast cereal burns the energy of about two litres of gasoline. Arbitrarily limiting our energy use will have many negative and unforeseen consequences."

### Charitable Status

The Lightfoot Institute has recently received status as a Registered Charity in Canada.

We can now offer you a valuable opportunity to join us in promoting a reliable energy supply, to keep the lights on, the machines running and a sustainable future for us all.

Please visit us at [www.thelightfootinstitute.ca](http://www.thelightfootinstitute.ca) for details.

### About H. Douglas Lightfoot

A retired Mechanical Engineer, H. Douglas Lightfoot graduated from the University of British Columbia and later received an MBA from Concordia University. He spent eighteen years with Domtar Inc., working on research, engineering and economic studies of alternate energies as well as a wide variety of projects for the pulp and paper, chemicals and construction materials businesses. He is a member of the Global Environmental and Climate Change Centre (GEC3), McGill University branch.

### About Brian G. Lightfoot

Brian G. Lightfoot, worked for many years as a senior technical writer in the telecommunications industry. He has a bachelor's degree in psychology from McGill University, a computer applications programming certificate and is a graduate of the Canadian Securities Course. He co-wrote and co-produced the widely respected documentary film, *Nobody's Fuel*, and is currently adapting a textbook on energy for lay audiences.



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**Contact Information**

**Brian Lightfoot**

The Lightfoot Institute

<http://www.thelightfootinstitute.ca>

(514) 457-5637

**Online Web 2.0 Version**

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